



Appendix 1c

12.1 G21 and AFL Barwon Towards 2030: Strategy

AFL Barwon G21 Strategy Confirmation letter

Ordinary Meeting of Council

Wednesday 27 October 2021 at 7:00pm

Via Videoconference (Zoom)



AFL Barwon

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27th August 2021

To whom it may concern,

Re: G21 & AFL Barwon Towards 2030: Strategy

I am writing to confirm that AFL Barwon is delighted that the G21 Towards 2030: Strategy is at the finalised stage. AFL Barwon is comfortable with the process that has been undertaken over the past 12 months in preparing the strategy and support with proceeding the strategy to be finalized.

AFL Barwon believe that despite the minimal amount of engagement received back throughout the consultation period, the process followed provided ample opportunities to generate feedback. The feedback that was provided has led to minor adjustments to the draft document or, these points were already addressed as part of the strategy and its priority outcomes.

AFL Barwon also acknowledges that this strategy was a refresh of the previous successful strategy which combined in a total of \$67M in combined infrastructure investment across the G21 regions.

AFL Barwon believes that the strategy has received the sufficient level of support required to proceed finalise the strategy, and we support proceeding forward with this.

We look forward to working with all stakeholders to bring the Strategy to life and to deliver the priority outcomes to ensure the success of our great games into the future.

Yours sincerely,

Sean Atkinson

Acting Region General Manager- AFL Barwon