

Community Vision

Borough of Queenscliffe 2021 - 2031



Borough of Queenscliffe
Queenscliff & Point Lonsdale, Victoria, Australia



The Borough of Queenscliffe is located on the traditional lands of the Wadawurrung people.

Council acknowledges the Wadawurrung as the traditional custodians of the land and pay our respects to elders past and present.

We extend this respect to all members of our community.

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About our Borough

A safe haven for locals and visitors alike; where history, culture and the natural environment meet in ways that delight and surprise; an involved and caring community – these are the features that make the Borough of Queenscliffe a special, restorative place for everyone.

Located at the eastern tip of Victoria's Bellarine Peninsula, the Borough of Queenscliffe is Victoria's smallest local government area and Australia's only Borough.

Formally designated in 1863, the Borough contains the townships of Queenscliff and Point Lonsdale. The Queenscliff township was built first and foremost for government purposes, providing postal, customs, health and telegraph services, lighthouse and signal services, military and defence establishments and the sea pilot's service. The well-preserved heritage buildings are one of the area's key tourism assets.

Perched above the point where Port Phillip meets Bass Strait, Point Lonsdale boasts both sheltered bay beaches and a dramatic and breathtaking strip of rugged ocean frontage where the western Victorian surf coast begins.

As well as being of high ecological value, the foreshore and marine environments contribute to the municipality's urban and landscape character, which attracts many people to the area.

The Borough of Queenscliffe community is close-knit. It enjoys a highly active community life through volunteering and participation in sport, recreation, arts, cultural and civic events.

About the Vision

After each general election Council is required to review the Community Vision. In 2025 Council asked the community if the Vision still represented their aspirations.

In response to what Council heard from the community the Vision was amended. Council retained the original structure of the Vision continuing with a central statement and five supporting pillars.

The central statement encapsulates the kind of place our community wants the Borough to be in 2031. The statement speaks to the things that make the Borough special, and the core values that should define our community six years from now.

Supporting this central statement are five pillar statements. The five pillars provide more detail on the values and goals outlined in the central statement. These five pillars are:

- Community Leadership
- Our Environment
- Local Economy
- Our Community
- Built, Maritime and Military History

Each pillar includes a goal statement outlining how the pillar will be present in our community six years from now.



Our Community Vision

Queenscliffe is valued for its unique coastline, historic character, and strong local identity.

Our residents take pride in being a friendly, respectful and welcoming community.

We acknowledge and respect the Wadawurrung people and together work to look after the Borough.

Community Leadership

We expect strong and accountable leadership that upholds good governance, delivers value for ratepayers, and focuses on essential services. Council must act transparently and responsibly, always placing the needs of the community first.

Our Environment

We maintain and care for our coastline, parks, and green spaces so they remain clean, safe, and available for everyone to enjoy.

Local Economy

We support local enterprise and tourism by improving infrastructure and reducing unnecessary regulation to allow business to grow and thrive.

Our Community

We are committed to creating a safe, inclusive, and supportive place for all. We prioritise reliable local services – such as aged care, health, youth, and mental health support – to build a strong and resilient community.

Built, Maritime and Military Heritage

The Borough's historic buildings, coastal villages and landmarks are central to our identity. We protect and preserve them with care and responsibility.

Using this Vision

Council will use the Community Vision to guide the development of other strategic documents, including the 2025-2029 Council Plan that will guide all our work for the rest of this term of Council. Over the next ten years, we'll check our work against this Vision to make sure we're incorporating community aspirations into everything we do.

